

Economic Development Committee 02/09/11

Contributed by Lisa Fellows-Weaver
Wednesday, 09 March 2011

Economic Development Committee

Minutes

February 9, 2011

Official as of March 2, 2011

I. Call to Order and attendance

Ms. Kristin Kiernan, Chair, called the meeting to order at 6:00 p.m.

Present: Judy Burke; Hal Kreider; Herb Johnson; Kevin Ash, and Town Administrator Brent Lemire. Selectman Scott Bryer arrived at 7:15 pm.

Absent: Ken Rick (excused)

Also Present: Mr. Rich Bojko from Parker/French and Lee Carver

II. Public Comment – This meeting was designed to be a “Brainstorming Session.” Northwood businesses were invited to share their ideas with the committee for fostering a positive business climate in Northwood. There were only two attendees. Mr. Bojko stated that business was not good for many local entities, and that is the reason that many of them are not willing to move into “group work” as they are concentrating on their bottom lines. He is of the opinion that the committee should produce an idea, plan it, then invite the businesses to participate. It doesn’t appear that the antique dealers see the value of this networking.

Gary Garnett (Northwood’s Cable Coordinator) suggested that he be given locations and/or events to film with their new “on road” equipment. There could be a generic spot on a Northwood business location or activity. It was suggested that we sponsor TV spots on the PEG channel(s) or have a “Chronicle” –like production.

Other suggestions included weekly show featuring Northwood businesses where we would take a day to film segments then edit for later broadcast.

It was also suggested that we create local videos for “You Tube” and link to the Town’s web site.

Mr. Lee Carver suggested that Northwood needs to somehow become a destination site.

III. Adjournment

Action: Meeting was adjourned at 7:38 PM.